



An immersive workshop that equips participants with practical skills for leveraging AI to enhance productivity and gain a competitive edge. Attendees will explore industry trends, identify and prioritize AI use cases, and develop a robust AI strategy framework. Through interactive sessions, they will evaluate use case feasibility and gain insights into effective AI planning and collaboration for strategic growth.

 **Intended Audience:** CXOs, Senior Executives, Directors and Business Unit Managers

 **Duration:** One-day (6-hour) workshop

 **Delivery Method:** In-person, interactive workshop with expert-led group activities

### Objectives

#### Identify

AI use cases that will accelerate achieving your business goals

#### Evaluate

your organization's AI-readiness by assessing the business value and technical feasibility of the identified use cases

#### Initiate

your AI adoption journey with one or two use cases to accelerate AI impact in your organization

### Activities



#### Welcome Coffee

Enjoy a caffeine boost and connect with colleagues



#### AI Industry Trends

Breakthroughs in GenAI and transformative automation



#### Activity 2: Evaluate - Use Case Scorecard

Evaluate the business value and feasibility of AI use cases



#### Activity 1: Identify - AI Opportunity Radar

Identify and prioritize AI use cases for business growth and innovation



#### AI Planning

Understand main elements of your AI strategy framework



#### Coffee Break

A quick caffeine fix and lively chat to keep you energized



#### Lunch Break

Refuel and recharge: where inspiring ideas are often ignited



#### Activity 3: Initiate - AI Project Canvas

Share your insights on key components to enhance planning and collaboration

### Deliverables



#### Workshop Insights

Zero&One will compile all insights and contributions from the workshop



#### Summary Report

A detailed report will be presented to the CIO to aid in decision-making

## Snoonu

Snoonu achieves significant savings and reduces manual efforts by leveraging generative AI with Zero&One to categorize their marketplace items.



Using Gen AI with the expertise of Zero&One has fully automated our item curation, moderation, and classification processes, contributing to a 65% reduction in operational costs.

Nikita Gordeev  
Chief Technology Officer, Snoonu

